

Outer West Business Plan (Priorities for Action) 2011-15

Appendix 1

| What do we Propose to do ? (Outcome) | How will we do it? | Who ? Service | Performance Measure (evaluates the service) | Indicator (quantify the achievement) |
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| Sustainable Economy and Culture | | | | |
| <p>Provide as many opportunities as possible for people to get jobs or learn new skills</p> | <p>Provide skills and training at Community Centre(s) within our portfolio as part of community development work.</p> <p>Increase skill range and level of local residents particularly in Priority Neighbourhoods to take advantage of existing and new employment opportunities.</p> <p>Identify specific locations of NEETs to inform targeted work.</p> | <p>Town Centre Manager (Area Manager)</p> <p>Swinnow Development Worker (Healthy Living)</p> <p>Jobs & Skills and other relevant partners</p> <p>Children's Services/Jobs and Skills</p> | <p>Sustain and promote Pudsey Business Forum.</p> <p>Provision of skills and training events and attendance by local community</p> <p>Numbers of local people employed</p> | |
| <p>Make better use of our community buildings</p> | <p>Support our community centres in the area to have sustained and where possible, increased/efficient usage.</p> <p>Assist in reviewing the Council's assets (buildings) by developing community involvement /usage /running/ disposal</p> | <p>Area Management</p> <p>Area Management</p> | <p>Continued use of community centres/increased /alternative usage</p> <p>Running of buildings by third party organisations. Disposal of under utilised assets.</p> | |

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| <p>Listen to the views of local people in our decision making and support local events that bring people together</p> | <p>Provide a range of ways for residents and partners to have their say (empower) about local priorities, including the development of Wedge Leadership Teams to oversee the neighbourhood improvement plans for our priority neighbourhoods.</p> <p>Support local community events across the area throughout the year e.g. Queen's Golden Jubilee, Summer Bands;</p> <p>Work with local providers to deliver a range of activities for young people and families during the year.</p> | <p>Area Management/ West North West Homes/Parks and Countryside/ Streetscene/ Youth Service/Sports Development/ Extended Services</p> | <p>Holding of community engagement events e.g. Swinnow Fun Day, Wateringcoates Project including regular Community Forums.</p> <p>Holding of community events and relevant activities for families and young people.</p> | |
| <p>Support volunteering within our local communities</p> | <p>Provide information on getting involved with volunteering at all our events and support the European Year of the Volunteer; host an annual event to thank our voluntary organisations and celebrate the work that they do.</p> | <p>Area Management (Possibly with business sponsorship)</p> | <p>Increased number of volunteers.</p> | |

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| <p>Consult local people on changes that may affect their lives and support them to get involved in local decision making.</p> | <p>Undertake annual consultation through the Leeds Citizens Panel to identify Area Committee priorities.</p> <p>Provide the public with information to assist them in understanding local issues through a range of communication channels including public meetings</p> <p>Seek the views of the public on key developments that will affect the areas where they live.</p> <p>Support local voluntary, community and faith organisations to play a lead role in the development and implementation of neighbourhood activities.</p> <p>Establish Community First Panels in Pudsey and Farnley and Wortley and ensure elected Member representation to meet local priorities.</p> | <p>LCC Corporate Communication s and Area Management</p> <p>Area Management</p> <p>Area Management , LCC Regeneration Service</p> <p>Area Management, West North West Homes</p> <p>Area Management/ Local Community/ Ward Members</p> | <p>Survey undertaken, analysis complete and findings reported to area committee.</p> <p>Undertake up to 8 forums and public drop in meetings in the Outer West, and public meetings as appropriate.</p> <p>Provision of Forums</p> <p>Number of voluntary supported per year.</p> <p>Community First Panels established</p> | |
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| Improve the local environment and our parks and open spaces | <p>Work with Streetscene to deliver the new revised Service Level Agreement to meet community need around Streetscene and environmental improvements.</p> | <p>Area Management/ Streetscene</p> | <p>Successful implementation of Streetscene Delegation.</p> | |
| | <p>Work with residents and local groups to make sure our streets and open spaces are kept clean;</p> | <p>Area Management</p> | <p>Improved cleanliness of streets and pavements.</p> | |
| | <p>Take enforcement action where there are problems e.g. dog fouling, working better with local businesses and schools, litter picking and street sweeping where it is needed.</p> | <p>Environmental Action Team</p> | <p>Two way feedback from Community Forums</p> | |
| | <p>Work with relevant partners to reduce numbers of derelict buildings and land.</p> | <p>Area Management/City Projects/ Planning</p> | <p>Increased number of enforcement actions/fixed penalty notices</p> | |
| | <p>Work with partners through Locality Working to resolve land ownership issues which may result in unsatisfactory grass cutting/litter picking service (rationalise service provision).</p> | <p>Area Management/ Streetscene/ Parks and Countryside/ West North West Homes</p> | <p>Reduction in numbers of derelict buildings/land./eye sore sites.</p> | |
| | <p>Support and promote Friends of and In-Bloom groups who contribute to environmental improvements</p> | <p>Friends of groups/In-Bloom groups and other relevant groups</p> | <p>Timely (joined up) grass cutting and litter picking. Areas looked at in the whole, not part.</p> | |
| | | | <p>Number of voluntary groups supported per year</p> | |

| Health and Wellbeing | | | | |
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| Promote healthy lifestyles and tackle health inequalities | Deliver projects to target health issues through local health and well-being groups (with a focus on prevention) and priority neighbourhoods in conjunction with Public Health e.g. Pudsey Health and Wellbeing Centre. | Area Management/ Public Health | Area Profile information provided through Joint Strategic Needs Assessment | |
| Tackle high rates of teenage pregnancy | Targeted work in “hot spot” post code areas e.g. LS12 5 (Farnley) and LS28 7 (Pudsey) including focused work through all Secondary Schools, recognising the link between attendance and teenage pregnancy rates. | Area Management/ Children’s Services/ Clusters | Teenage Pregnancy rates | |
| Tackle Fuel Poverty | <p>Work with Environmental Action Team to address fuel poverty through Neighbourhood Plans. Promote initiative which tackle fuel poverty at Forums.</p> <p>Promote the Government’s “Green Deal” framework which enables private firms to offer consumers energy efficiency improvements to their homes, community spaces and businesses at no up-front cost and to re-coup payments through a charge in instalments on the energy bill.</p> | <p>Area Management/ EAT</p> <p>Area Management/ Planning and Sustainable Development</p> | <p>Inclusion in Neighbourhood Plans. Promotion at Forums.</p> <p>Promotion of Forums</p> | |

Children and Families

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| Promote young peoples participation in high quality sporting activities | Actively Support Sports Coaching Scholarship promoted for young sports leaders in the West of the City, in partnership with the Leeds schools partnership West. | Area Management/ | | |
| Work closely with the Clusters to deliver local improvements for children and families | Focused joint work with the clusters particularly in the Priority Neighbourhoods. Align Well-Being spend to deliver jointly funded projects. | Area Management/ Clusters | Number of projects supported. Amount of Well-Being funding matched with Cluster funding. | |

Housing and Regeneration

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| Encourage public services to work together with local residents to improve our most deprived neighbourhoods | Use our Well-being budget to help community groups and voluntary organisations to deliver projects to improve the area through Locality Working to improve our most deprived and unclean areas. Review and develop Neighbourhood Improvement Areas/Models e.g. Bawns/Gambles & Heights/Waterloos | Area Management (relevant Council Departments) | Improvement in ranking of most deprived neighbourhoods (SOAs) | |
| Support Leeds Bradford Corridor work to benefit Outer West Leeds | Support Regeneration Programme Team to deliver improvements and ensure community engagement and awareness. | Area Management Regeneration Programmes Team | Feedback from Regeneration Programme Team to Area Committee | |